



Development of sports volunteering in modern russia

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Abstract

Objective of the study was to identify the main vectors for the development of sports volunteering in modern Russia.

Results and conclusions. It is noted that one of the important directions for the development of the volunteer movement is the development of infrastructure that provides support for volunteering. To do this, volunteer centers are being created in schools, higher education organizations and professional educational institutions, regional resource centers, corporate volunteering centers, as well as "silver volunteering" centers for older people. To date, sports volunteering is being formed as a separate social institution in the all-Russian volunteer movement, as an element in organizing sports events, promoting a healthy lifestyle of the population

The idea of sports volunteering is reflected in the national and federal projects of our state.

Based on the results of the analysis, practical recommendations and proposals for the development of sports volunteerism are given.

Keywords: *volunteering, sports volunteering, vectors of development, all-Russian public movement.*

Introduction. Volunteering in Russia currently attracts a large number of people of all ages. It is a serious resource for the social, cultural and economic development of the country, it allows solving socially significant tasks in education, health care, physical culture and sports, social support for the population, and environmental protection.

"Promoting the development of volunteering is classified as one of the priority areas of the social and youth policy of the Russian Federation" [6].

The Government of the Russian Federation approved the "Concept for the Development of Volunteerism until 2025", the goals of which are to expand opportunities for self-realization of citizens, increase the role of volunteering in social development, and form and disseminate volunteer innovative practices of social activity [7].

Objective of the study was to identify the main vectors for the development of sports volunteering in modern Russia, as well as to determine the practical

aspects of the implementation of the movement of sports volunteers.

Results of the study and their discussion. Of particular interest to researchers is the phenomenon of "sports" volunteering, which has a long history and relies primarily on event-based volunteering.

In the Concept for the Development of Volunteering in the Russian Federation until 2025, event volunteering is not singled out as a separate type, but is included in other areas of volunteering: volunteering in the field of physical culture and sports (participation in organizing and (or) holding physical culture and sports events) and volunteering in sphere of culture (assistance in organizing and holding mass events in the sphere of culture).

One of the important areas for the development of the volunteer movement was the development of infrastructure that provides support for volunteering. To do this, volunteer centers are being created in schools, higher education organizations and profes-



sional educational institutions, regional resource centers, corporate volunteering centers, as well as "silver volunteering" centers for older people.

To date, sports volunteering is being formed as a separate social institution in the all-Russian volunteer movement, as an element in organizing sports events, promoting a healthy lifestyle of the population [1].

For the first time, the term "sports volunteer" appeared in connection with the Sochi Olympics and is enshrined in Art. 5 of the Federal Law of December 1, 2007 No. 310-FZ "On the organization and holding of the XXII Olympic Winter Games and the XI Paralympic Winter Games of 2014 in the city of Sochi, the development of the city of Sochi as a mountain climatic resort and amendments to certain legislative acts of the Russian Federation" [5].

According to the Federal Law "On Physical Culture and Sports in the Russian Federation", "volunteers (volunteers) are citizens of the Russian Federation and foreign citizens participating on the basis of civil law contracts in organizing and (or) conducting physical culture events, sports events without providing these citizens monetary remuneration for their activities" [8].

In turn, the Law of the City of Moscow dated July 15, 2009 No. 27 "On Physical Culture and Sports in the City of Moscow" defines the term "sports volunteer" as an individual who participates in the organization and conduct of physical culture, sports and mass sports and entertainment activities on a voluntary and non-reimbursable basis [3].

Volunteer activity at mass sports events is regulated by relevant legal acts that determine the procedure for attracting, training and participating volunteers in specific competitions.

Volunteering in the field of physical culture and sports provides not only for the participation of volunteers in event-based sports events, but also for volunteer assistance in physical culture and health-improving orientation to citizens of various age categories, as well as assistance in the preservation and development of sports facilities.

If we consider the concept of "sports volunteering" more broadly, then it can be characterized not only as the participation of volunteers in the organization and conduct of physical culture and sports events, but also the implementation of projects to involve citizens in physical culture and sports activities with the participation of specialists in the field of physical culture and sports and famous athletes, which includes other very important types of volunteering [2].

The idea of sports volunteering is reflected in the national and federal projects of our state.

The federal project "Social Activity" is aimed at creating conditions for the development and support of volunteering (volunteering) as a key element of the social responsibility of a developed civil society. Implemented within the framework of the national project "Education".

The federal project "Sport is the norm of life" of the national project "Demography" is aimed at the involvement of 70% of Russians from the entire population of the country in systematic physical education and sports by 2030. To meet this indicator, it is necessary to ensure an annual increase in citizens leading a sports lifestyle of 8–9%. Obviously, volunteers and non-profit organizations are included in these processes.

At present, there is no separate volunteer movement of physical culture, health and sports in Russia. Variants of such a movement can be formed both in the format of the All-Russian public volunteer movement in the field of physical culture and sports, and by analogy with already existing similar movements:

- All-Russian public movement "Medical Volunteers", (<https://medicalvolunteers.rf/>);
- Public movement "Volunteers of Culture" (<https://volunteersofculture.rf/>);
- All-Russian Student Corps of Rescuers, the largest youth volunteer organization with more than eight thousand volunteers (<https://vsks.ru/>).

Within the framework of the volunteer movement of sports volunteers, we can talk about various types of qualifications for volunteers: these are volunteers-specialists with the necessary professional skills and abilities; these are volunteers without special education, participating in activities that do not require professional education, for example, in events of an event nature.

The second option for the movement can be corporate volunteering, which could be based on representatives of the professional community: athletes (professionals and amateurs), coaching and refereeing community, fitness instructors, representatives of public, state and educational organizations of a professional orientation.

Volunteers and all interested parties of volunteering who wish to take part in events related to physical culture and sports can obtain information on the single information platform "Volunteers of Russia" (<https://>



dobro.ru/), on the website of the resource center "Mosvolonter", which is engaged in the development and support of the volunteer movement in Moscow (<https://mosvolonter.ru/programs/sport>), on the information portal "I live in sports" (<https://live.sports.rf/volunteers>). The creation of a volunteer movement would solve an important problem of information support, since the information site of such a movement could concentrate all the necessary information of this direction.

Actual in modern Russia is the activity of public and charitable organizations in the system of social protection of the population. Socially oriented non-profit organizations (SONPOs) have experience in attracting volunteers to their socially useful activities. The majority of SONPOs (76%) use the work of volunteers, and the experience of attracting SONPO volunteers can be successfully applied in the field of physical culture and sports [4].

On June 20-21, 2023, the II All-Russian Conference "Physical culture and sports as one of the main directions of youth policy in the Russian Federation" was held at the Russian University of Sports (GTSOLIFK). During the conference, the goals and trends in the development of physical culture and sports among the youth were discussed, topical proposals, projects, as well as ways to implement them were considered.

One of these goals is to identify the principles and mechanisms for the development of sports and volunteer activities, as well as the development of proposals for the organizational and methodological support of sports and volunteer activities.

Conclusions. In order to further develop sports volunteering, the following proposals should be considered:

- Conduct a comprehensive analysis of the Russian sports volunteering management system to identify general trends and key factors influencing the development of sports volunteering in the Russian Federation.
- Recommend to develop the structure of the Concept for the development of sports volunteering in the Russian Federation.
- Develop a system for training sports volunteers and put it into practice.
- Develop a mechanism for the creation and interaction of sports volunteer centers in the Russian Federation.
- Develop a set of measures to involve students in volunteer activities through student sports leagues.

- Develop proposals to motivate citizens to voluntarily participate in sports and volunteer activities.
- Expand the capabilities and competencies of GTO volunteers.
- Develop a mechanism for the interaction of sports volunteers with executive bodies of state power, local governments and beneficiaries.
- Determine the role of the volunteer movement in holding mass sports events among citizens with disabilities, including children with musculoskeletal disorders.
- Expand volunteer activities in the field of physical education in orphanages.
- Emphasize the role of modern media in popularizing sports volunteering in the context of youth policy, identify trends in media support of volunteer activities and volunteer projects.
- Define sports universities as a platform for training sports volunteers, create conditions for scientific, methodological and practical support for sports volunteering.
- Include in the curricula of sports universities the compulsory discipline "Sports Volunteering".
- Develop programs for institutions of additional education in the field of "Sports Volunteering".
- The country's most important event field is a special military operation. At present, it is impossible to consider any strategies for the development of sports volunteering without taking into account the special military operation. Starting from the new academic year, all universities will teach the Basics of Military Training. One of the most important areas of sports volunteering should be assistance in organizing these activities with the obligatory consideration of the application (including military) of the respective sports.

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